



## DRAUGHT QUALITY ASSURANCE PROGRAM



BetterBeer.com

## We pick up where your draught service company leaves off

Do you think you are doing everything right, but you still have returned pints, draught spillage, and a system that doesn't always work correctly? We can help.



### Does this describe you?

- No answer to why your draught pours foamy
- Comping pints because of flat beer
- Your draught variance is greater than 1.5%
- To increase sales, you discount your pints
- Variances, even with draught meters
- Improper pours
- Dirty beer glasses

### We can help!

**Online Staff Training** Proper pour, troubleshooting, changing kegs, how to sell beer, plus much more.

**System Assessments** We check everything from keg to glass and give you a score out of 100. The average first score is 40. What would yours be?

**3) Beer Glass Cleaning** Your pint glasses are clean, but are they Beer Clean? If not, they cost you 25c per pint.

Your inefficient draught system is costing you profitability & quality. Call us to get back on the right track.

### Cost Savings

#### We can reduce your spillage costs!

Draught pours at 2 oz per second. At 12.5¢ per ounce that is \$0.25 per second, or \$1.00 every 4 seconds.

**Your spillage can cost your \$1.00 for every four seconds!**

For more about this program, email [info@foodbuy.ca](mailto:info@foodbuy.ca)

[www.foodbuy.ca](http://www.foodbuy.ca)

