

HOSPITALITY CONSULTING

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We're the hospitality experts

At The Fifteen Group, we believe that restaurants should be able to operate with at least a 15% profitability, and since 2001 have designed our entire company structure around the expertise needed to make that happen.

We help new restaurants launch successfully and help existing restaurants become more profitable. We work with you to achieve individual goals, and create a dining culture we'd be proud of—and we have very high standards.

New restaurant launch

With our customized Opening Handholding package, we'll assist you with all aspects of your launch.

Existing restaurant launch

At razor-thin margins, the average restaurant profitability is only 4%. We believe that any restaurant can earn at least 15% profit through a strategic plan that delivers a 10/10 guest experience and fiscal discipline.

new concept
development

brand
development

menu
development

menu
engineering

systems &
procedures

business
plans/
financials

ktichen
design

staff
training

bookkeeping

marketing



The 15 week Fix

When your restaurant isn't thriving, you need to bring in the experts. Our Fifteen Week Fix is a comprehensive operation overhaul designed to transform your restaurant from a good idea into a profitable operation.

- Increased Profitability
- Easier to Run Operation
- Ability to Expand

