



FRAGRANCE MARKETING



Enhancing environments through the power of scent

ScentAir is a fragrance marketing company that offers businesses customizable solutions that scale to meet your needs and goals. Through the ScentAir + Foodbuy Scent Program, members can take advantage of negotiated scent marketing pricing to provide a unique and positive scent experience to your customers.

- Welcome guests with a remarkable first impression
- Enhance the atmosphere
- Increase positive reviews on Google and TripAdvisor
- Take advantage of brand recognition with a consistent scent experience



BENEFITS WITH SCENTAIR

- Preferred Foodbuy Member Pricing
- Property level support from dedicated ScentAir Experts
- Your choice of the most advanced scent delivery systems on the market (Systems varying based on square footage of space and air flow)
- Access to ScentAir's complete library of fragrances
- Custom scent options available

SCENTAIR CLEAR WITH FRESHPLEX™

- Malodor Control That Delivers A Fresh, Unscented Feeling
- Clears the air of unpleasant malodors at the molecular level
- A perfect solution for trash rooms, hallways, restrooms, or other areas that need help eliminating odor



AVAILABLE FRAGRANCES

Signature scents available to help create strong brand recognition. Explore your fragrance options when you speak with your ScentAir representative. Ask us for a scent sample!

AUSTRALIAN COAST *anatomy of the fragrance*

top notes
EUCALYPTUS, MINT

middle notes
CLARY SAGE, LEATHER, SOFT SUEDE

base notes
AMBER, MUSK, TEAKWOOD



SAGE & POMEGRANATE *anatomy of the fragrance*

top notes
GALBANUM, PINEAPPLE, RHUBARB

middle notes
ROSE, JASMINE, TUBEROSE

base notes
VANILLA, MUSK

